



BA in DESIGN: Graphic Design Emphasis (488042) MAP Sheet

Department of Design

For students entering the degree program during the 2015–2016 curricular year.

This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.

UNIVERSITY CORE AND GRADUATION REQUIREMENTS				PROGRAM REQUIREMENTS (45 total hours)			
				cr. hrs		grade sem	
<u>Requirements</u>	<u>#Classes</u>	<u>Hours</u>	<u>Classes</u>	Complete the following core courses:			
Religion Cornerstones				DES 111	Design Seminar	1.0	
Teachings and Doctrine, Book of Mormon	1	2.0	Rel A 275	DES 114	Drawing	3.0	
Jesus Christ & the Everlasting Gospel	1	2.0	Rel A 250	DES 115	Composition	3.0	
Foundations of the Restoration	1	2.0	Rel C 225	DES 117	Design Thinking	3.0	
The Eternal Family	1	2.0	Rel C 200	Obtain acceptance into the BA program: Graphic Design emphasis.			
The Individual and Society				Complete the following:			
Citizenship				DESGD 243	Typography 1	3.0	
American Heritage				DESGD 245	Design 1	3.0	
Global & Cultural Awareness	1–2	3–6.0	from approved list	DESGD 280	Media Design 1	3.0	
	1	3.0	from approved list	Complete two of the following:			
Skills				DESGD 340	Branding 1	3.0	
Effective Communication				DESGD 343	Typography 2	3.0	
First-Year Writing				DESGD 360	Interactive Design 1	3.0	
Adv Written & Oral Communication	1	3.0	from approved list	DESGD 380	Motion 1	3.0	
Quantitative Reasoning	1	3.0	Engl 311 or 312 recomm.	Complete the following:			
Languages of Learning (Math or Language)	0–1	0–3.0	from approved list	DESGD 346	Practicum in Graphic Design	3.0	
	1–4	3–20.0	from approved lists	Complete 5 credit hours from the following elective courses:			
Arts, Letters, and Sciences				ART 330	Bookbinding	3.0	
Civilization 1 and 2				Bus M 241	Marketing Management	3.0	
Arts	2	6.0	ArtHC 201*, 202*	Comms 230	Intro to Advertising	3.0	
Letters	1	3.0	from approved list	DES 496R	Academic Internship	6.0V	
Scientific Principles & Reasoning	1	3.0	from approved list	DESGD 248R	Letterpress Studio	3.0	
Biological Science				DESGD 341	3-Dimensional Design	3.0	
Physical Science	1–2	3–5.0	from approved list	DESGD 394R	Special Topics	3.0	
Social Science	1–2	3–7.0	from approved list	DESGD 441R	Design Lab	3.0	
	1	3.0	from approved list	DESGD 442	Portfolio	3.0	
Core Enrichment: Electives				DESGD 460	Interaction Design 2	3.0	
Religion Electives				DESGD 480	Motion 2	3.0	
Open Electives	3–4	6.0	from approved list	DESGD 488	Studio Practices for Designers	2.0	
	Variable	Variable	personal choice	DESIL 251	Illustration 1	3.0	
				DESIL 351	Illustration 2	3.0	
GRADUATION REQUIREMENTS:				Complete the following history requirements:			
Minimum residence hours required		30.0		ArtHC 201*	World Civilization to 1500	3.0	
Minimum hours needed to graduate		120.0		ArtHC 202*	World Civilization Since 1500	3.0	
				DES 385	Issues in Contemporary Design	3.0	
				DESGD 349	History of Graphic Design	3.0	

*THESE CLASSES FILL BOTH UNIVERSITY CORE AND PROGRAM REQUIREMENTS (6 hours overlap)

FOR UNIVERSITY CORE/PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER ◆ FOR CAREER QUESTIONS SEE YOUR FACULTY ADVISOR

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2015–2016**

Suggested Sequence of Courses:

FRESHMAN YEAR

1st Semester

First-year Writing or American Heritage	3.0
Religion Cornerstone course	2.0
DES 111	1.0
DES 114	3.0
DES 115	3.0
General Education courses, university requirements, and/or general electives	3.0
Total Hours	15.0

2nd Semester

American Heritage or First-year Writing	3.0
Religion Cornerstone course	2.0
DES 117	3.0
General Education courses, university requirements, and/or general electives	7.0
Total Hours	15.0

SOPHOMORE YEAR

3rd Semester

ArtHC 201	3.0
DESGD 243	3.0
DESGD 245	3.0
General Education courses, university requirements, and/or general electives	6.0
Total Hours	15.0

4th Semester

ArtHC 202	3.0
DESGD 280	3.0
General Education courses, university requirements, and/or general electives	9.0
Total Hours	15.0

Note: This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

JUNIOR YEAR

5th Semester

DESGD 349	3.0
DESGD 340/343/360/380	6.0
General Education courses, university requirements, and/or general electives	6.0
Total Hours	15.0

6th Semester

DES 385	3.0
DESGD 346	3.0
General Education courses, university requirements, and/or general electives	9.0
Total Hours	15.0

SENIOR YEAR

7th Semester

Graphic Design elective	3.0
General Education courses, university requirements, and/or general electives	12.0
Total Hours	15.0

8th Semester

Graphic Design elective	2.0
General Education courses, university requirements, and/or general electives	13.0
Total Hours	15.0

THE DISCIPLINE:

The Department of Design Graphic Design BA program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.

CAREER OPPORTUNITIES:

Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.

NEW STUDENT APPLICATIONS:

Students wishing to be admitted to the Graphic Design program for Fall semester should:

1. Declare themselves a pre-major with the College Advisement Center in D-444 HFAC.
2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117.
3. Apply to the major by the April 1st or August 1st application deadline.

Transfer Students

Transfer students applying for admittance to the Department of Design are asked to participate in a portfolio review by area faculty. Prospective transfer students should contact the faculty advisor listed below to arrange a review. Upon acceptance into the department, students are placed at the appropriate level of study at the discretion of the area faculty.

Note: Students may apply to the graphic design program no more than twice. Admission to the department does not guarantee admission to Brigham Young University.

TALENT AWARDS

All students are encouraged to apply for department Talent Awards by the February 1st deadline.

BA WITH LICENSURE OPTION:

The BA is a professional degree. Students majoring in graphic design may certify to teach in the public school (K-12) concurrent with their BA program. Please review the art education major requirements or contact the college advisement center. **Note: This is not a second major.**

FACULTY ADVISOR:

An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study. The advisor for this major is:

Brent Barson
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Provo, UT 84602
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