



# BFA in GRAPHIC DESIGN (488034) MAP Sheet

## Department of Design

For students entering the degree program during the 2015–2016 curricular year.

*This is a limited enrollment program requiring departmental admissions approval. For application information please see page two of this MAP or contact the Design Department in E-509 HFAC (1-801-422-7321) or the College Advisement Center in D-444 HFAC (1-801-422-3777). Admission to the Department of Design does not guarantee admission to Brigham Young University.*

UNIVERSITY CORE AND GRADUATION REQUIREMENTS				PROGRAM REQUIREMENTS (73 total hours)			
				cr.hrs grade sem			
<u>Requirements</u>	<u>#Classes</u>	<u>Hours</u>	<u>Classes</u>	<b>Complete the following core requirements:</b>			
<b>Religion Cornerstones</b>				DES 111	Design Seminar	1.0	
Teachings and Doctrine, Book of Mormon	1	2.0	Rel A 275	DES 114	Drawing	3.0	
Jesus Christ & the Everlasting Gospel	1	2.0	Rel A 250	DES 115	Composition	3.0	
Foundations of the Restoration	1	2.0	Rel C 225	DES 117	Design Thinking	3.0	
The Eternal Family	1	2.0	Rel C 200				
<b>The Individual and Society</b>				<b>Obtain acceptance into the BA program: Graphic Design emphasis.</b>			
Citizenship				<b>Complete the following:</b>			
American Heritage	1–2	3–6.0	from approved list	DESGD 243	Typography 1	3.0	
Global & Cultural Awareness	1	3.0	from approved list	DESGD 245	Design 1	3.0	
				DESGD 280	Media Design 1	3.0	
<b>Skills</b>				<b>Obtain acceptance into the Graphic Design BFA program.</b>			
Effective Communication				<b>Complete the following:</b>			
First-Year Writing	1	3.0	from approved list	DESGD 340	Branding 1	3.0	
Adv Written & Oral Communication	1	3.0	from approved list	DESGD 343	Typography 2	3.0	
Quantitative Reasoning	0–1	0–3.0	from approved list	DESGD 360	Interactive Design 1	3.0	
Languages of Learning (Math or Language)	1–4	3–20.0	from approved lists	DESGD 380	Motion 1	3.0	
<b>Arts, Letters, and Sciences</b>				<b>Complete 15 credit hours of the following:</b>			
Civilization 1 and 2	2	6.0	ArthC 201*, 202*	DESGD 341	3-Dimensional Design	3.0	
Arts	1	3.0	from approved list	DESGD 394R	Special Topics	3.0	
Letters	1	3.0	from approved list	DESGD 440	Branding 2	3.0	
Scientific Principles & Reasoning				DESGD 460	Interaction Design 2	3.0	
Biological Science	1–2	3–5.0	from approved list	DESGD 480	Motion 2	3.0	
Physical Science	1–2	3–7.0	from approved list				
Social Science	1	3.0	from approved list	<b>Complete the following:</b>			
<b>Core Enrichment: Electives</b>				DESGD 441R	Design Lab	3.0	
Religion Electives	3–4	6.0	from approved list	DESGD 442	Portfolio	3.0	
Open Electives	Variable	Variable	personal choice	DESGD 488	Studio Practices for Graphic Des.	2.0	
<b>GRADUATION REQUIREMENTS:</b>							
Minimum residence hours required		30.0					
Minimum hours needed to graduate		120.0					
				cr.hrs grade sem			
				<b>Complete the following history courses:</b>			
				ArtHC 201*	World Civilization to 1500	3.0	
				ArtHC 202*	World Civilization Since 1500	3.0	
				DES 385	Issues in Contemporary Design	3.0	
				DESGD 349	History of Graphic Design	3.0	
				<b>Complete 4 credit hours of the following:</b>			
				DESGD 497R:	BFA Capstone Project	3.0V	
				<b>Complete 3 credit hours from the following elective courses:</b>			
				Art 330	Bookbinding	3.0	
				Bus M 241	Marketing Management	3.0	
				Comms 230	Intro to Advertising	3.0	
				DES 496R	Acad Internship: Professional	6.0V	
				DESGD 248R	Letterpress Studio	3.0	
				DESIL 251	Illustration 1	3.0	
				DESIL 351	Illustration 2	3.0	

FOR UNIVERSITY CORE/PROGRAM QUESTIONS CONTACT THE ADVISEMENT CENTER ◆ FOR CAREER QUESTIONS SEE YOUR FACULTY ADVISOR  
 \*THESE CLASSES FILL BOTH UNIVERSITY CORE AND PROGRAM REQUIREMENTS (6 hours overlap)

# BFA in GRAPHIC DESIGN (488034) 2015–2016

**Suggested Sequence of Courses:**

**FRESHMAN YEAR**

1st Semester

First-year Writing or American Heritage	3.0
Religion Cornerstone course	2.0
DES 111	1.0
DES 114 or 115	3.0
General Education courses, university requirements, and/or general electives	6.0
<b>Total Hours</b>	<b>15.0</b>

2nd Semester

American Heritage or First-year Writing	3.0
Religion Cornerstone course	2.0
DES 114 or 115	3.0
DES 117	3.0
General Education courses, university requirements, and/or general electives	4.0
<b>Total Hours</b>	<b>15.0</b>

**SOPHOMORE YEAR**

3rd Semester

ArtHC 201	3.0
DESGD 243/245/280	3.0
DESGD 349	3.0
General Education courses, university requirements, and/or general electives	6.0
<b>Total Hours</b>	<b>15.0</b>

4th Semester

ARTHC 202	3.0
DESGD 243/245/280	6.0
DESGD elective	3.0
General Education courses, university requirements, and/or general electives	3.0
<b>Total Hours</b>	<b>15.0</b>

**JUNIOR YEAR**

5th Semester

DESGD 340	3.0
DESGD 343	3.0
DESGD 360/380	3.0
DESGD 341/394R/440/460/480	3.0
General Education courses, university requirements, and/or general electives	3.0
<b>Total Hours</b>	<b>15.0</b>

6th Semester

DESGD 341/394R/440/460/480	3.0
DESGD 360/380	3.0
DESGD 385	3.0
DESGD 488	2.0
General Education courses, university requirements, and/or general electives	4.0
<b>Total Hours</b>	<b>15.0</b>

**SENIOR YEAR**

7th Semester

DESGD 341/394R/440/441R/460/480	6.0
DESGD 497R	3.0
General Education courses, university requirements, and/or general electives	6.0
<b>Total Hours</b>	<b>15.0</b>

8th Semester

DESGD 341/394R/440/441R/460/480	6.0
DESGD 442R	3.0
DESGD 497R	1.0
General Education courses, university requirements, and/or general electives	5.0
<b>Total Hours</b>	<b>15.0</b>

**THE DISCIPLINE:**

The Department of Design Graphic Design BFA Program prepares visual communicators to serve in a broad range of creative disciplines. Solving complex visual problems requires an understanding of design thinking, the aesthetics of visual communication, and an ability to communicate narratives across a wide array of mediums and technologies.

**CAREER OPPORTUNITIES:**

Graphic Design majors work in design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers work in places such as design studios, interactive or digital agencies, advertising agencies, corporate design positions, as design entrepreneurs, or freelancers.

**NEW STUDENT APPLICATIONS:**

- Students wishing to be admitted to the Graphic Design program for Fall semester should:
1. Declare themselves a pre-major with the College Advisement Center, D-444 HFAC.
  2. Enroll in the freshman core and complete the following prerequisite courses: DES 111, 114, 115, and 117.
  3. Apply to the major by the April 1<sup>st</sup> or August 1<sup>st</sup> application deadline.
  4. Complete the sophomore BA courses: DESGD 243, 245, 280.
  5. Apply to the BFA program by the April 1<sup>st</sup> or August 1<sup>st</sup> deadline.

**TRANSFER STUDENTS**

Transfer students applying for admittance to the Department of Design are asked to participate in a portfolio review by area faculty. Prospective transfer students should contact the faculty advisor listed below to arrange a review. Upon acceptance into the department, students are placed at the appropriate level of study at the discretion of the area faculty.

**Note:** Students may apply to the graphic design program no more than twice. Transfer students not accepted into BFA degree programs may elect to enroll in the Bachelor of Arts program with a graphic design emphasis. Admission to the department does not guarantee admission to BYU.

**TALENT AWARDS**

All students are encouraged to apply for department Talent Awards by the February 1<sup>st</sup> deadline.

**BFA WITH LICENSURE OPTION**

The BFA is a professional degree. Students majoring in graphic design may certify to teach in the public schools (K-12) concurrent with their BFA program. Please review the art education major requirements or contact the college advisement center. **Note: This is NOT a second major.**

**FACULTY ADVISOR:**

An advisor has been appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to their major field of study. The advisor for this major is:

Brent Barson  
C-502E HFAC  
Brigham Young University  
Provo, UT 84602  
(801) 422-7291  
[brent@brentbarson.com](mailto:brent@brentbarson.com)

**Note:** This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

College of Fine Arts & Communications Advisement Center  
D-444 Harris Fine Arts Center  
Brigham Young University  
Provo, UT 84602  
Telephone: (801) 422-3777

Department of Design  
E-509 HFAC  
Brigham Young University  
Provo, UT 84602-6414  
Telephone: (801) 422-7321