



BA in COMMUNICATIONS: News Media Emphasis (483651) MAP Sheet

School of Communications

For students entering the degree program during the 2015–2016 curricular year.

This is a limited-enrollment program requiring school admissions approval. Please see the college advisement center for information on requirements to enter this program.

Admission to degree program: Admission is obtained by application after completion of prerequisite courses and achieving a B grade or higher. Students will have two opportunities to apply to their program of choice—one in Sept. and one in Jan. Please refer to the school's website (<http://comms.byu.edu>) for additional application instructions. Please contact the School of Communications or college advisement center (801-422-3777) for more information.

| UNIVERSITY CORE AND GRADUATION REQUIREMENTS | | | | MAJOR REQUIREMENTS (43 total hours) | | | |
|---|-----------------|--------------|--------------------|---|-----|--|--|
| UNIVERSITY CORE REQUIREMENTS | | | | cr.hrs grade sem | | | |
| Requirements | #Classes | Hours | Classes | Complete the following core courses: | | | |
| | | | | Wrtg 150* <u>Writing and Rhetoric</u> | 3.0 | | |
| | | | | Comms 101 <u>Mass Communication/Society</u> | 3.0 | | |
| | | | | Comms 239 <u>Introduction to News Media</u> | 3.0 | | |
| Religion Cornerstones | | | | Note: Students must receive a B grade or better in each course to be eligible to apply for admission to the program. | | | |
| Teachings and Doctrine, Book of Mormon | 1 | 2.0 | Rel A 275 | Apply to the major. | | | |
| Jesus Christ & the Everlasting Gospel | 1 | 2.0 | Rel A 250 | Complete the following: (This course may be taken during the semester in which students apply for admission to the major.) | | | |
| Foundations of the Restoration | 1 | 2.0 | Rel C 225 | Comms 300 <u>Med Ethics Law & Resp</u> 3.0 | | | |
| The Eternal Family | 1 | 2.0 | Rel C 200 | After admission to the major, complete the following: | | | |
| The Individual and Society | | | | Comms 308 <u>Research Methods Journalism</u> 3.0 | | | |
| Citizenship | | | | Complete four courses from the following: | | | |
| American Heritage | 1–2 | 3–6.0 | from approved list | Comms 310 <u>Writing Branded Content</u> | 1.5 | | |
| Global & Cultural Awareness | 1 | 3.0 | from approved list | Comms 311 <u>Writing for News Media</u> | 1.5 | | |
| Skills | | | | Comms 312 <u>Digital Media Production</u> | 1.5 | | |
| Effective Communication | | | | Comms 313 <u>Media Design and Graphics</u> | 1.5 | | |
| First-Year Writing | 1 | 3.0 | Wrtg 150* | Comms 314 <u>Social Media Management</u> | 1.5 | | |
| Adv Written & Oral Communication | 1 | 3.0 | from approved list | Comms 315 <u>Media Entrepreneurship</u> | 1.5 | | |
| Quantitative Reasoning | 1 | 3.0 | from approved list | Comms 316 <u>Media Performance</u> | 1.5 | | |
| Languages of Learning (Math or Language) | 1–4 | 3–20.0 | from approved list | Complete one course from the following: | | | |
| Arts, Letters, and Sciences | | | | Comms 321 <u>News Reporting</u> | 3.0 | | |
| Civilization 1 and 2 | 2 | 6.0 | from approved list | Comms 325 <u>Broadcast Media Reporting</u> | 3.0 | | |
| Arts | 1 | 3.0 | from approved list | Complete one course from the following: | | | |
| Letters | 1 | 3.0 | from approved list | Comms 384 <u>News Editing & Judgment</u> | 3.0 | | |
| Scientific Principles & Reasoning | | | | Comms 385 <u>Television News Producing</u> | 3.0 | | |
| Biological Science | 1–2 | 3–5.0 | from approved list | Complete one course from the following: | | | |
| Physical Science | 1–2 | 3–7.0 | from approved list | Comms 420 <u>Advanced Print Reporting</u> | 3.0 | | |
| Social Science | 1 | 3.0 | from approved list | Comms 422 <u>Newsroom Leadership</u> | 3.0 | | |
| Core Enrichment: Electives | | | | Comms 486 <u>Adv. Broadcast Reporting</u> | 3.0 | | |
| Religion Electives | 3–4 | 6.0 | from approved list | Comms 488 <u>Adv. Broadcast Producing</u> | 3.0 | | |
| Open Electives | Variable | Variable | personal choice | After consulting with an advisor, complete an internship in conjunction with 4 hours of the following: | | | |
| GRADUATION REQUIREMENTS: | | | | Comms 496R <u>Academic Internship</u> 9.0V | | | |
| Minimum residence hours required | | 30.0 | | Note: A C– grade or better in the following prerequisite courses must be achieved before the internship experience: Comms 308; 321 or 325. | | | |
| Minimum hours needed to graduate | | 120.0 | | | | | |

FOR UNIVERSITY CORE/MAJOR QUESTIONS CONTACT THE ADVISEMENT CENTER ♦ FOR CAREER QUESTIONS SEE YOUR FACULTY ADVISOR

*THESE CLASSES FILL BOTH UNIVERSITY CORE AND MAJOR REQUIREMENTS (3 hours overlap)

BA in COMMUNICATIONS: News Media Emphasis (483651)

2015–2016

Suggested Sequence of Courses:

FRESHMAN YEAR

| | |
|--|-------------|
| <u>1st Semester</u> | |
| Comms 101 (FWSpSu) | 3.0 |
| First-year Writing or A Htg | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education courses, and/or general electives | 7.0 |
| Total Hours | 15.0 |

2nd Semester

| | |
|--|-------------|
| First-Year Writing or A Htg | 3.0 |
| Comms 239 | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education courses, and/or general electives | 7.0 |
| Total Hours | 15.0 |

Apply to major

SOPHOMORE YEAR

| | |
|--|-------------|
| <u>3rd Semester</u> | |
| Comms 300 | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education courses, and/or general electives | 10.0 |
| Total Hours | 15.0 |

4th Semester

| | |
|--|-------------|
| Comms 308 | 3.0 |
| Comms 311 or 312 | 1.5 |
| Comms core courses | 4.5 |
| Religion elective | 2.0 |
| General Education courses, and/or general electives | 4.0 |
| Total Hours | 15.0 |

JUNIOR YEAR

| | |
|--|-------------|
| <u>5th Semester</u> | |
| Comms 321 or 325 | 3.0 |
| Comms elective | 3.0 |
| Religion Cornerstone course | 2.0 |
| General Education courses, and/or general electives | 7.0 |
| Total Hours | 15.0 |

| | |
|--|-------------|
| <u>6th Semester</u> | |
| Comms 384 or 385 | 3.0 |
| Comms elective | 3.0 |
| Religion elective | 2.0 |
| General Education courses, and/or general electives | 7.0 |
| Total Hours | 15.0 |

SENIOR YEAR

| | |
|--|-------------|
| <u>7th Semester</u> | |
| Comms 420, 422, 486, or 488 | 3.0 |
| Religion elective | 2.0 |
| General Education courses, and/or general electives | 10.0 |
| Total Hours | 15.0 |

| | |
|--|-------------|
| <u>8th Semester</u> | |
| Comms 490 | 3.0 |
| Comms 496R | 4.0 |
| General Education courses, and/or general electives | 8.0 |
| Total Hours | 15.0 |

GENERAL INFORMATION:

Working under faculty direction, students in the school edit and publish the *Universe* as a laboratory newspaper for the campus, produce daily television newscasts on KBYU-TV, produce universe.byu.edu for the Internet, plan advertising and public relations campaigns, solve media sales and management problems, and use "new media" in diverse situations. The School of Communications sponsors the International Media Studies Program, which seeks to broaden students' awareness of worldwide communications issues and practices. Not only do students have opportunity to study the media systems of other nations through classes and on-site experiences, but media practitioners of other nations are also brought to campus as lecturers and visiting experts. The school encourages early admission. Students who enroll in Comms 101, 239, and complete the English requirement can apply to the major as early as the second semester of their freshman year.

SCHOOL REQUIREMENTS:

- Each student must be formally accepted into a degree program. Contact the college advisement center for admission requirements, or comms.byu.edu.
- All students must take a campus writing course before applying for admission to the major. The following writing course fulfills this requirement: Wrtg 150.
- Complete a minimum of 72 hours in courses outside of the department, while meeting BYU's University Core requirements.
- Every student is required to complete an internship. Although the school operates an internship office (280 Brimhall Building) that serves as a clearinghouse for internship information, the responsibility for securing an internship rests with the student. However, students may not embark on any internship without prior approval from a faculty advisor, before processing appropriate documents with the Internship Office (280 BRMB), and without being enrolled in Comms 496R.
- In certain courses, students will be required to demonstrate proficiency in InDesign, Adobe Photoshop and Adobe Illustrator by portfolio review. See the School of Communications in 360 BRMB.
- For program objectives, please see: learningoutcomes.byu.edu.

THE DISCIPLINE:

Journalism is a discipline that provides factual and relevant information for democratic decision making, community building, and public deliberation. The study of journalism entails the mastery of working with people to present news and features in a way that accurately and fully reflects the world in which we live. Students will acquire skills in analytical thinking, lucid writing, and effective interviewing to be able to present clear and compelling news products in words, sounds, and images. Students will study media law and ethics, journalism research methods, and will choose the degree to which they will specialize in either new media, traditional print, or traditional broadcasting. To develop a wide understanding of the world and the processes that make society work, students are encouraged to earn more than 60 percent of their credits in other departments.

CAREER OPPORTUNITIES:

The exciting field of journalism offers the allure of working in a profession that has its finger on the changing pulse of society. Whether serving as reporters, producers, or editors for newspaper, television, radio, or online, journalists find themselves rubbing shoulders with important people and recording important events.

A career in journalism implies not only skills with words, but the ability to make sound judgments and to ferret out facts. In addition to the obvious careers as reporters, editors, anchors, and producers, students often find their journalism skills in demand in a variety of other areas.

Many find the challenge of recording the drama of real life both satisfying and enlightening. Recent changes in technologies and business models continue to change the way news is produced and distributed. These changes call for greater skill in writing and multi-media storytelling to be able to visualize the world in an interesting way. Overall, one of journalism's great satisfactions has been the sense that one can make a difference in the world and bring about changes for the better.

OFF-CAMPUS PROFESSIONAL INTERNSHIPS

Internships must be arranged with the approval of students' faculty advisors. Students are required to complete 280 hours on an internship. Such an internship must be under the supervision of a full-time print journalist practitioner. Prerequisites for the internship are Comms 308; 324 or 325 or 328 or 365. Internships on campus must be specifically approved by the faculty advisor well in advance. Not all campus internships fill the requirement. Students must have C- or better in all internship prerequisite classes.

FACULTY ADVISOR:

Check with the School of Communications, 360 BRMB, to be assigned to a faculty advisor.

Note: Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

School of Communications
360 Brimhall Building
Brigham Young University Provo, UT 84602
Telephone: (801) 422-2077

Fine Arts & Communications College Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University, Provo, UT 84602
Telephone: (801) 422-3777