BS in MANAGEMENT: General Business Emphasis (326426) MAP Sheet
Marriott School of Management
For students entering the degree program during the 2014–2015 curricular year.

*This is a limited enrollment program requiring departmental admissions approval. Please see the college advisement center for information regarding requirements for admission to this emphasis.*

The general business, or open, emphasis is available to students wishing to design their own program to meet specific goals such as working in a family business or preparing for a graduate program.

<table>
<thead>
<tr>
<th>UNIVERSITY CORE AND GRADUATION REQUIREMENTS</th>
<th>PROGRAM REQUIREMENTS (64 total hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNIVERSITY CORE REQUIREMENTS</strong></td>
<td></td>
</tr>
<tr>
<td>Requirements</td>
<td>#Classes</td>
</tr>
<tr>
<td><strong>Doctrinal Foundation</strong></td>
<td></td>
</tr>
<tr>
<td>Book of Mormon</td>
<td>2</td>
</tr>
<tr>
<td>New Testament</td>
<td>1</td>
</tr>
<tr>
<td>Doctrine and Covenants</td>
<td>1</td>
</tr>
<tr>
<td><strong>The Individual and Society</strong></td>
<td></td>
</tr>
<tr>
<td>Citizenship</td>
<td>1–2</td>
</tr>
<tr>
<td>Global &amp; Cultural Awareness</td>
<td>1</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td></td>
</tr>
<tr>
<td>Effective Communication</td>
<td></td>
</tr>
<tr>
<td>First-Year Writing</td>
<td>1</td>
</tr>
<tr>
<td>Adv Written &amp; Oral Communication</td>
<td>1</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>1</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1</td>
</tr>
<tr>
<td><strong>Arts, Letters, and Sciences</strong></td>
<td></td>
</tr>
<tr>
<td>Civilization 1 and 2</td>
<td>2</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
</tr>
<tr>
<td>Scientific Principles &amp; Reasoning</td>
<td></td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1–2</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
</tr>
<tr>
<td><strong>Core Enrichment: Electives</strong></td>
<td></td>
</tr>
<tr>
<td>Religion Electives</td>
<td>3–4</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
</tr>
<tr>
<td><strong>GRADUATION REQUIREMENTS:</strong></td>
<td></td>
</tr>
<tr>
<td>Minimum residence hours required</td>
<td></td>
</tr>
<tr>
<td>Minimum hours needed to graduate</td>
<td></td>
</tr>
</tbody>
</table>

- No more than 12 semester hours of upper-division transfer credit will be accepted toward the major and only 6 hours beyond the Integrated Management Core. No transfer courses will be accepted for the Integrated Management Core courses.
- Only courses sufficient for a single emphasis are permitted.

**Complete the following prerequisite courses:**
- Acc 200 Principles of Accounting 3.0
- Bus M 241 Marketing Management 3.0
- Econ 110* Economic Principles and Problems 3.0
- Fin 201 Financial Management 3.0

**Note:** Based on student performance to date, permission may be granted to take some restricted major-only courses.

**Apply and be formally accepted into the program.**

The prerequisite courses must be completed with at least a 3.0 GPA (no grade lower than a C-), within no more than one repeat for each class. Not every student meeting the minimum requirement is guaranteed acceptance into the undergraduate program.

**Complete the following courses during your first semester admitted to the Marriott School:**
- Bus M 320 Career Orientation and Preparation 0.5
- Bus M 321 Mentor Program 0.5

**Complete the following required courses before the integrated core:**
- M Com 320* Communication in Organizational Settings 3.0
- Math 116 Essentials of Calculus 1.0
- Math 118* Finite Mathematics 3.0
- Stat 121* Principles of Statistics 3.0

**Complete the following Integrated Management Core courses:**
- Bus M 361 Intro to Supply Chain & Operations 3.0
- Bus M 387 Economics of Strategy 3.0
- Bus M 390 Ethics for Management 3.0
- Org B 321 Organizational Effectiveness 3.0

**Complete the following courses:**
- Acc 241 Business Law in the Environment 3.0
- IS 110 Spreadsheet Skills & Business Analysis 1.0
- IS 201 Intro to Management Info Systems 3.0

**And complete one course from the following:**
- Bus M 371R Entrepreneur Lecture Series 1.0
- Bus M 380 Executive Lectures 1.0
- Bus M 382 Financial Services Lecture Series 1.0

**Complete the following after the Integrated Management Core has been completed:**
- Bus M 498 Strategic Management 3.0

**Complete six 400-level approved Marriott School of Management courses.**

**Complete Marriott School exit survey online.**
Suggested Sequence of Courses**

FRESHMAN YEAR
Semester 1 (Fall)
First-year Writing or A Htg 100 3.0
Bus M 180 1.0
IS 110 1.0
Math 110, if needed (FWSpSu) 3.0
Rel A 121 (FWSpSu) 2.0
General Education 5.0
Total Hours 15.0
Semester 2 (Winter)
First-Year Writing or A Htg 100 3.0
Econ 110 3.0
Acc 200 (FWSpSu) 3.0
Bus M 241 (FWSpSu) 3.0
Rel A 122 (FWSpSu) 2.0
Math 116 (FWSpSu) 1.0
Total Hours 15.0

SOPHOMORE YEAR
Semester 3 (Fall)
Fin 201 (FW) 3.0
Stat 121 3.0
Rel A 211 or 212 (FWSpSu) 2.0
Bus M 320/321/322 1.0
General Education 6.0
Total Hours 15.0
Semester 4 (Winter)
Math 118 3.0
IS 201 (FWSpSu) 3.0
Bus M 310/380/382 3.0
Rel A 222 (FWSpSu) 2.0
Math 116 (FWSpSu) 1.0
Total Hours 15.0

SENIOR YEAR
Semester 5 (Fall)
Bus M 320 (FW) 0.5
Bus M 321 (FW) 0.5
Bus M 361 3.0
Bus M 387 3.0
Bus M 390 3.0
OrgB 321 3.0
General Elective 3.0
Total Hours 16.0
Semester 6 (Winter)
General Business Elective 3.0
Acc 241 3.0
Religion Elective 2.0
General Business Elective 3.0
General Business Elective 3.0
Total Hours 14.0

Most applicants apply to the Management Program the summer before their junior year.

- Deadline to apply for Fall is the last working day of June by 4:30 p.m.
- Deadline to apply for Winter is the last working day of October by 4:30 p.m.

**Note:** The sequence of courses suggested may not fit the circumstances of every student. Students should contact their advisement center for help in outlining an efficient schedule.

Note: Students are encouraged to complete an average of 15–16 credit hours each semester or 30–32 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

THE DISCIPLINE:
Courses are designed to create opportunities for students to develop and apply their analytical and decision-making abilities. For this reason, the Marriott School programs make extensive use of faculty expertise, case studies, student projects, and internships.

CAREER OPPORTUNITIES:
Specific job descriptions are many and varied. Some examples are: banker, consultant, financial analyst, credit analyst, real estate developer, financial planner, human resource specialist, employee benefit specialist, personnel officer, business systems consultant / analyst, sales representative, account executive, research specialist, marketing analyst, management trainee, buyer, merchandiser, production manager, technical sales person, inventory manager, logistics manager, materials supervisor.

GENERAL INFORMATION:
Students are encouraged to apply to the Marriott School of Management during their sophomore year, as soon as they have completed the pre-management core courses.

Because of controlled enrollments in management programs, the competition for acceptance is keen. Those choosing to enter this major should decide early, plan their schedules carefully, be aware of all the requirements, and stay informed about any changes by checking often with the Marriott School of Management Advisement Center.

Students interested in management as a major must make application for the management major. A separate application for the School of Accountancy, Department of Information Systems, or Department of Finance is necessary for those seeking an accounting, information systems, or finance major. Students not accepted into the program should work closely with advisement personnel to select a new major outside the Marriott School.

Requirements for Application:
1. Cumulative GPA must be at least 3.0 in the pre-management courses; with no more than one repeat for each class. No grade lower than a C- will be acceptable.

   Not every student meeting the minimum requirements is guaranteed acceptance into the undergraduate program.

2. Demonstrate a knowledge of computer skills. Students may demonstrate spreadsheet skills with either a minimum grade of B in an equivalent transfer course or a P grade in IS 110.

Dean: Lee Perry
730 TNRB, (801) 422-4618

Associate Dean: Steve Glover
730C TNRB, (801) 422-6080

Associate Dean: Michael Thompson
730B TNRB, (801) 422-2794

Associate Dean: Keith Vorkink
634 TNRB, (801) 422-1765

Marriott School of Management Advisement Center
460 TNRB, (801) 422-4285