BA in COMMUNICATIONS: Journalism Emphasis (483651) MAP Sheet
Department of Communications
For students entering the degree program during the 2013–2014 curricular year.

**Admission to degree program:** Admission is obtained by department application after completion of prerequisite courses and achieving a B grade or higher. Students will have two opportunities to apply to their program of choice—one in Sept. and one in Jan. Please refer to the department website (http://comms.byu.edu) for additional application instructions. Please contact the Communications Department or college advisement center (801-422-3777) for more information.

### UNIVERSITY CORE AND GRADUATION REQUIREMENTS

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<th>UNIVERSITY CORE REQUIREMENTS</th>
<th>MAJOR REQUIREMENTS (43 total hours)</th>
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<td><strong>UNIVERSITY CORE REQUIREMENTS</strong></td>
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<td>Requirements</td>
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<td>#Classes</td>
<td>Hours</td>
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<td><strong>Doctrinal Foundation</strong></td>
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<td>Book of Mormon</td>
<td>2</td>
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<td>New Testament</td>
<td>1</td>
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<td>Doctrine and Covenants</td>
<td>1</td>
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<td><strong>The Individual and Society</strong></td>
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<td>Citizenship</td>
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<td>American Heritage</td>
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<td><strong>Skills</strong></td>
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<td>Effective Communication</td>
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<td>Quantitative Reasoning</td>
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<td>Civilization 1 and 2</td>
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<td>Letters</td>
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<td>Scientific Principles &amp; Reasoning Biological Science</td>
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<td>Physical Science</td>
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<td>Social Science</td>
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<td><strong>Core Enrichment: Electives</strong></td>
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<td>Religion Electives</td>
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<td>Open Electives</td>
<td>Variable</td>
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<td><strong>GRADUATION REQUIREMENTS:</strong></td>
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<td>Minimum residence hours required</td>
<td>30.0</td>
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<td>Minimum hours needed to graduate</td>
<td>120.0</td>
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**Note:** Students must receive a B grade or better to be eligible to apply for admission to the program.

**Complete the following core courses:**
- Comms 101 Mass Communication/Society 3.0
- Comms 211 Media Writing 3.0
- Comms 239 Principles of Journalism 3.0

**Apply to the major.**

**Complete the following:** (These courses may be taken during the semester in which students apply for admission to the major.)
- Comms 300 Med Ethics Law/Resp 3.0
- Comms 303 Visual Literacy 3.0

**After admission to the major, complete the following:**
- Comms 380 Research Methods Journalism 3.0

**Complete two courses from the following:**
- Comms 301 Mass Media Hist & Phil 3.0
- Comms 302 Popular Culture & Media 3.0
- Comms 351 Media & Their Audiences 3.0
- Comms 360 Comm Mgt Principles & Theo 3.0
- Comms 381 International Media Systems 3.0
- Comms 382 Issues in Global Comms 3.0
- Comms 406 Media & the 1st Amendment 3.0
- Comms 411 Media Effects 3.0
- Comms 416 Media Advocacy & Social Ch 3.0
- Comms 480 Media Ethics & Moral Reas 3.0
- Comms 481 Gender, Race, & Class 3.0
- Comms 482 Media & World Religions 3.0

**Complete one course from the following:**
- Comms 420 Adv Print Reporting 3.0
- Comms 486 Adv Broadcast Reporting 3.0
- Comms 487 Adv Multimedia Journalism 3.0
- Comms 488 Adv Broadcast Producing 3.0

**Complete one course from the following:**
- Comms 321 News Reporting 3.0
- Comms 322 Video & Audio News Prod 3.0

**Complete one course from the following:**
- Comms 324 Feature Writing 3.0
- Comms 325 Broadcast Reporting 3.0
- Comms 326 Backpack Journalism 3.0
- Comms 365 Photojournalism 3.0

**Complete one course from the following:**
- Comms 383 Online New Editing 3.0
- Comms 384 News Editing & Judgment 3.0
- Comms 385 Television News Producing 3.0
- Comms 388 Publication Graphics & Prod 3.0

**Complete one course from the following:**
- Comms 386 Adv Print Reporting 3.0

**Note:** A C– grade or better in the following prerequisite courses must be achieved before the internship experience:
- Comms 308; 324 or 325 or 326 or 365.

**After consulting with an advisor, complete an internship in conjunction with 4 hours of the following:**

**MAJOR REQUIREMENTS (43 total hours)**

| **Complete one course from the following:** | cr. hrs | grade | sem |
| Comms 496R Academic Internship              | 9.0     | V     |     |

*These classes fill both University Core and Major Requirements (3 hours overlap)*
Suggested Sequence of Courses:

**FRESHMAN YEAR**

1st Semester
- Comms 101 (FWSpSu) 3.0
- First-year Writing or A Htg 3.0
- Rel A 121 2.0
- General Education courses, and/or general electives 7.0
**Total Hours 15.0**

2nd Semester
- Comms 211 3.0
- Comms 239 3.0
- Rel A 122 2.0
- General Education courses, and/or general electives 4.0
**Total Hours 15.0**

**SENIOR YEAR**

7th Semester
- Capstone class 3.0
- Religion elective 2.0
- General Education courses, and/or general electives 10.0
**Total Hours 15.0**

8th Semester
- Comms 496R 4.0
- General Education courses, and/or general electives 11.0
**Total Hours 15.0**

**JUNIOR YEAR**

5th Semester
- Emphasis option 3.0
- Comms core elective 3.0
- Religion elective 2.0
- General Education courses, and/or general electives 7.0
**Total Hours 15.0**

6th Semester
- Emphasis option 3.0
- Comms core elective 3.0
- Religion elective 2.0
- General Education courses, and/or general electives 7.0
**Total Hours 15.0**

**SOPHOMORE YEAR**

3rd Semester
- Comms 303 3.0
- Rel A 211 2.0
- General Education courses, and/or general electives 7.0
**Total Hours 15.0**

4th Semester
- Comms 308 3.0
- Comms 321 or 322 3.0
- General Education courses, and/or general electives 7.0
**Total Hours 15.0**

**GENERAL INFORMATION:**

Working under faculty direction, students in the department edit and publish the *Universe* as a laboratory newspaper for the campus, produce daily television newscasts on KBYU-TV, produce *universe.byu.edu* for the campus, produce daily television newscasts on KBYU-TV, produce *universe.byu.edu* for the Internet, plan advertising and public relations campaigns, solve media sales and management problems, and use "new media" in diverse situations.

The Department of Communications sponsors the International Media Studies Program, which seeks to broaden students’ awareness of worldwide communications issues and practices. Not only do students have opportunity to study the media systems of other nations through classes and on-site experiences, but media practitioners of other nations are also brought to campus as lecturers and visiting experts. The department encourages early admission. Students who enroll in Comms 101, 211, 239, and complete the English requirement can apply to the major as early as the second semester of their freshman year.

Note: Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer terms. Taking fewer credits substantially increases the cost and the number of semesters to graduate.

**DEPARTMENTAL REQUIREMENTS:**

1. Each student must be formally accepted into a degree program. Contact the college advisement center for admission requirements, or comms.byu.edu.
2. All students must take a campus writing course before applying for admission to the major. The following writing courses fulfill this requirement: Wrtg 150 or Phil 150.
3. Complete 80 hours outside the department, of which at least 65 hours must be in the liberal arts and sciences.
4. Every student is required to complete an internship. Although the department operates an internship office (280 Brimhall Building) that serves as a clearinghouse for internship information, the responsibility for securing an internship rests with the student. However, students may not embark on any internship without prior approval from a faculty advisor, before processing appropriate documents with the Internship Office (280 BRMB), and without being enrolled in Comms 496R.
5. In certain courses, students will be required to demonstrate proficiency in InDesign, Adobe Photoshop and Adobe Illustrator by portfolio review. See the Communications Department in 360 BRMB.
6. For program objectives, please see: learningoutcomes.byu.edu.

**THE DISCIPLINE:**

Journalism is a discipline that provides factual and relevant information for democratic decision making, community building, and public deliberation. The study of journalism entails the mastery of working with people to present news and features in a way that accurately and fully reflects the world in which we live. Students will acquire skills in analytical thinking, lucid writing, and effective interviewing to be able to present clear and compelling news products in words, sounds, and images. Students will study media law and ethics, journalism research methods, and will choose the degree to which they will specialize in either new media, traditional print, or traditional broadcasting. To develop a wide understanding of the world and the processes that make society work, students are encouraged to earn more than 60 percent of their credits in other departments.

**CAREER OPPORTUNITIES:**

The exciting field of journalism offers the allure of working in a profession that has its finger on the changing pulse of society. Whether serving as reporters, producers, or editors for newspaper, television, radio, or online, journalists find themselves rubbing shoulders with important people and recording important events.

A career in journalism implies not only skills with words, but the ability to make sound judgments and to ferret out facts. In addition to the obvious careers as reporters, editors, anchors, and producers, students often find their journalism skills in demand in a variety of other areas.

Many find the challenge of recording the drama of real life both satisfying and enlightening. Recent changes in technologies and business models continue to change the way news is produced and distributed. These changes call for greater skill in writing and multi-media storytelling to be able to visualize the world in an interesting way. Overall, one of journalism’s great satisfactions has been the sense that one can make a difference in the world and bring about changes for the better.

**OFF-CAMPUS PROFESSIONAL INTERNSHIPS**

Internships must be arranged with the approval of students’ faculty advisors. Students are required to complete 280 hours on an internship. Such an internship must be under the supervision of a full-time print journalist or a full-time broadcast journalist. Interns must have a background of at least one year of journalism coursework. Not all campus internships fill the requirement. Students must have C– or better in all internship prerequisite classes.

**FACULTY ADVISOR:**

Check with the Communications Department, 360 BRMB, to be assigned to a faculty advisor.

Communications Department
360 Brimhall Building
Brigham Young University
Provo, UT 84602
Telephone: (801) 422-2077

Fine Arts & Communications College Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: (801) 422-3777